



An Investment Guide

Executive Master of Science

**Industrial Organizational Psychology &
Management of Human Resource**

STUDENT PROFILE



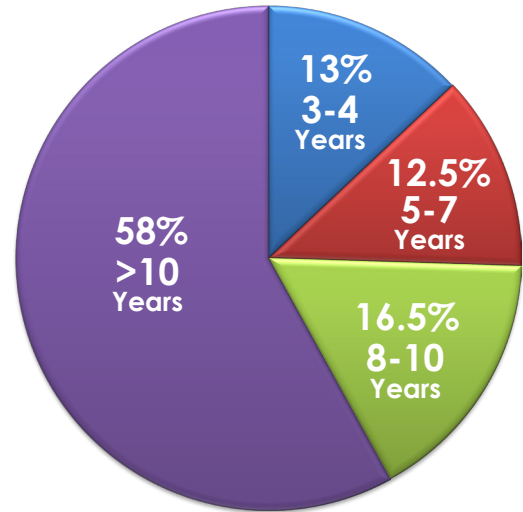
43%



57%



PROFESSIONAL EXPERIENCE



GRADUATE COME FROM

173
COMPANIES

20
MAJOR
INDUSTRIES

TOP
5

JOB FUNCTIONS

- Human Resource Management
- Management Consultancy
- Business Owner
- Business Development
- Professional Trainer

- Manufacturing
- Mass Media
- Education
- Executive & Career Coaching
- Training & Professional Development
- Banking
- Management Consultancy
- Real Estate
- NGO & NPO
- Professional services
- Logistic Service
- Recruitment & Talent Management
- Civil Service
- Information Technology
- Health Service
- Hospitality
- Merchant Solution
- Pharmaceutical
- Retailing
- Telecommunication

RETURN OF INVESTMENT

The curriculum was relevant to my job



The course inspired me to fully make the most of what I learned in my job



Overall, the lecturers had good subject-matter knowledge



OVER
84%

Boost their performance in the areas of:

- Conduct better research and analysis
- Write better reports with solid information
- Analyze situations more critically
- Work more effectively with small teams and groups
- Apply quantitative methods to problem solving and analysis
- Understand and work better with people of different cultures/ values
- Advance corporate strategy using the theory and analysis method i learned
- Generate stronger return on investment for my organization with the knowledge i learned
- Incorporate stakeholders interests and corporate social responsibility to business decisions

OVER
59%

Received a positive experience in work life

- Promoted
- Made a career move to another company
- Successfully made a career switch to finance related working field
- Received one or more salary increases above the average for my company
- Received a bonus above the average for my company
- Founded (or expanded) my own business



up to
SGD **36,000**

Average salary increment per annum

STUDENT PROFILE

“ I never knew the strategic side of HR until the programme, in fact, the life for every organization after competing in technology, engineering, cost and quality is really who and how we hire, i.e. Human Capital that will take the organization to a greater height. And this is an area not easily mimic. There is no other way to it except with the mentality of making the best out of your investment that will really help you pull through. Work hard, enjoy the journey and you'll be there. ”

Mr Eddy Yeow,
Titus Management

“ My learning curve has definitely spiked after attending the programme. The concepts were useful for both my work and personal life. I hated statistics but Professor Charles was so magical and triggered my passion for statistics and i scored full marks for my exam. Couldn't believe it until today! ”

Ms Dheebaletchmi Balakrishnan,
Singapore Workforce Development Agency

“ Although most professionals have built a broad understanding of HR management through their many years of hands-on experience, many still lack the in-depth theoretical knowledge that is required in their job. The accessibility of the IO Psychology program offered by CUNY Baruch College in the same home country is a key success factor in achieving work-life-study balance whilst an overseas academia is imperative in broadening our perspective and responses to organizational challenges. Definitely a mist for those who wish to rise the management ranks or specialize. ”

Ms Eileen Seah,
Thomson Reuters Asia

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MES Tech
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Microsoft Singapore Pte
Air Products Singapore Pte Ltd
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All Valves Supplies
Ministry of Defence
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Belgacom International Carrier Services Asia Pte Ltd
Nokia Siemens Network
British Airways
NTUC Income Insurance Cooperative Limited
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Chan Aircon Marketing Pte Ltd
OCBC Bank
Chang See Hiang & Partners
Ocean Sky International Limited
Chartered Semiconductor Manufacturing
OgilvyOne Worldwide Singapore
Cisco Systems (USA) Pte Ltd
Orange Business Services
Citibank (S) Ltd
Orange Valley Healthcare Pte Ltd.
Citibank Singapore Ltd

Panalpina World Transport (s) Ptd Ltd
Civil Service College
Panasonic
CMPMedia Asia Pte Ltd
Phu My Hung Corporation
Cold Storage (1983) Singapore Pte Ltd
Pico Art Int'l Pte Ltd
Commerce International Merchant Bankers (CIMB)
PowerSeraya
Commerce Int'l Merchant Bankers Bahad
Pratt & Whitney Services Pte Ltd
Continental Chemical Corporation Pte Ltd
Prestige Products Distribution
Credent Technology (Asia) Pte Ltd
Prima Ltd
Credit Suisse
Prudent Brokers Pte Ltd
Credit Suisse (asset management)
Prudential
CustomHouse HedgeFunds Admin
Prudential Assurance Company (S) Pte Ltd
Daimler Chrysler Sea Pte Ltd
Pt Artha Investama Reallindo
DBS
PUB
DBS Bank Limited
PVM Oil Associates
Defence Science Organisation
Realtorhub Real Estate Pte Ltd
Development Bank of Singapore (DBS)
Republic of Singapore Navy
DSM Singapore Industrial Pte Ltd
Reuters Asia Pte Ltd
DTL Property Network Pte Ltd
Riau Andalan Pulp & Paper Limited
EDB
Richburg Motors Singapore
EMC International SARL (Singapore Branch)
RS Components, Asia
Emerio Globesoft Pte Ltd
RZB-Austria Singapore Branch
Ernst & Young Indonesia
S.P.Jain Centre of Management
Eu Yan Sang International Ltd
SAP Asia Pte Ltd
Eurekaledge (Pte) Ltd
Savills Residential
Feoso Investment (Singapore) Pte. Ltd.
Science Centre Singapore
Flextronics (S) Pte Ltd
Seagate
Flextronics R&D Ltd
Senoko Energy Supply
Forecast Pte Ltd
Setco Services Pte Ltd
Fortis Bank Singapore SA/NV
Shell Exploration & Production
Genesys Conferencing Pte Ltd
Siemens L&A DI ASEAN
Getax Ocean Traders
Sigma Solutions HRD Consultants Pte Ltd
Gillette Management Pte Ltd
Singapore Airlines
Good Music Productions, Singapore

Singapore Armed Forces (SAF)
Growth Point Consultancy
Singapore Polytechnic
Healthway Medical Grp
Singapore Technologies Kinetics
Hermes Metal Yudigar Group
Singapore Telecommunications (Singtel)
Hewlett Packard (Asia Pacific)
Singapore Workforce Development Agency
HIS International Travel
Singapore's Manufacturers' Federation
Honeywell
Singtel
Hotel Plaza Limited
Sma CCL
HP Global
SMRT Corporation Ltd
HP (Asia Pacific)
Spain Tourist Office
HSBS Institutional Trust Services (Singapore) Ltd
St. Jude Medical (S) Pte Ltd
ICBC (Singapore Branch)
Standard Chartered Bank
IMS Health Asia Pacific
StarCap Medical Group Ptd
ING Investment Management Asia Pacific Ltd
STATS ChipPAC Ltd
International Council of Shopping Centres, Inc
Stels Ed Marine Pte Ltd
JMJ Distribution Services Pte Ltd
STMicroelectronics Pte Ltd
Johnson & Johnson
Sumitomo Mitsui Banking Corporation (Singapore)
Juniper Networks Inc
Swiber Holding Ltd
JURONG International
Taleo
K K Asia (HK) Ltd
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KBC Bank N.V.
Temasek Polytechnic
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The Royal Bank of Scotland
Kumon Asia & Oceania Pte Ltd
TM Asia Life Singapore Ltd
Land Transport Authority
UBS
Lasalle College of the Arts
Unilever Asia Pte Ltd
Lear Corporation
United Overseas Bank
LGT Bank in Liechtenstein
UOB Asssets Management
Linear Technology
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Macckly Executive Consultancy Global
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